



**UNIVERSITY OF NEW BRUNSWICK**  
**STUDENT UNION**

**UNBSU Executive Council Updates**  
UNB Student Union 2023/24

Prepared by Amanda Smith



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# Executive Report: UNBSU Council

Date/Time: May 8th until June 2nd, 2023

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**We recognize and respectfully acknowledge that the UNBSU experience takes place on the stolen, unsurrendered, and unceded traditional lands of Wolastoqiyik.**

## President – Amanda Smith

Reflecting on Our Journey and Embracing a Future of Empowerment and Advocacy

Dear Student Council Members and Beloved Student Body,

With great enthusiasm and a deep sense of gratitude, I address you today to offer my sincerest apologies for the delay in sharing this update. Since my return from a transformative vacation in Vancouver, my first ever, I have been wholeheartedly dedicated to working alongside our exceptional executive team, tirelessly striving to serve and advocate for our student community. In the midst of our endeavours, I have neglected to take a moment to reflect on the tremendous accomplishments we have already achieved together.

Let me take this opportunity to express my heartfelt gratitude to all of you. Your support and trust have empowered us to leave an indelible mark on our campus, making a positive impact that resonates within our student community. As I recount the moments that have shaped our journey over the past few weeks, I am filled with excitement and compassion.

### **Allow me to share some highlights of our collective efforts:**

On May 10th, I returned to the office, invigorated by my vacation experiences. I immediately engaged in a fruitful meeting with Madison, the UNBSRC President, and VP of Research and Policy, Rose Grant. Our exchange of ideas and collaboration set the tone for impactful progress.

Shortly after, I had the pleasure of discussing SafeRide at SOAR alongside the VP of Events and Services, Kierra MacAlpine, and our Student Engagement Coordinator, Miriam. This enlightening conversation deepened our understanding of student safety needs and allowed us to formulate plans to enhance our services further.

Throughout those days, my office became a hub of activity as I settled back into my role. We wasted no time diving into meaningful initiatives, attending the Mental Health Session organized by the Fredericton Chamber of Commerce, and engaging with CASA (Canadian Alliance Student Association). These experiences broadened our horizons and gave us valuable insights into mental health advocacy



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and national student representation.

Our dedication to accessible and affordable transportation for students manifested in fruitful discussions with the VP of Research & Policy, Rose, and Director of Research, Eric Comics. We explored the possibilities of UBus passes as sustainable means of commuting, ensuring that our fellow students have reliable transportation options while championing environmental consciousness.

On May 18th, I celebrated and attended my graduation, a personal milestone that further fueled my commitment to serve and uplift our student body. It reminded me of the immense privilege of representing you and advocating for our collective aspirations.

In the following days, we embarked on a strategic retreat in Degelis, Quebec, Canada. Filled with empowerment, compassion, and excitement, our retreat became a melting pot of ideas and shared visions. We engaged in team-building activities, fostering a cohesive and positive atmosphere that will propel our collective endeavours to new heights.

During the retreat, we thoroughly assessed our current state, acknowledging our strengths and identifying opportunities for growth. Through fruitful discussions and reflective sessions, we defined our vision and mission with renewed clarity and purpose, establishing SMART goals to guide our actions.

## **Our strategic pillars, each with a set of inspiring goals, encapsulate the essence of our aspirations:**

1. **Student Engagement:** We aim to forge strong partnerships with faculty, enhance our presence across campus through informative booths, and build valuable connections with stakeholders and sponsors.
2. **Affordability:** By advocating for a student bus pass, researching and pushing for financial aid improvements, and addressing housing accessibility, we strive to ensure that affordability does not hinder any student's pursuit of success.
3. **Equity, Diversity, and Inclusivity:** Through the implementation of an EDI policy, educational events, and training initiatives
4. **Student Health:** Our commitment to student health encompasses advocating for increased funding, promoting diversity within health services, and tackling food security issues to ensure every student's well-being.
5. **Sustainability:** By actively engaging in composting and recycling efforts, establishing a community garden, and collaborating with Greener Village Food Bank during orientation week, we will foster a culture of environmental consciousness and sustainable practices.

These pillars and goals represent our commitment to your well-being, growth,



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and success. Together, we have the power to turn these aspirations into tangible realities.

As we continue this remarkable journey, please share your concerns, ideas, and suggestions. Your input is invaluable, and it is our duty to listen and act in your best interest.

In conclusion, I extend my deepest gratitude for your unwavering support, trust, and understanding. I am optimistic as we move forward, armed with the knowledge that our collective efforts will create a vibrant, inclusive, and thriving student community.

With empowerment, compassion, and excitement, let us forge hand in hand as we continue to shape a brighter future for all of us.

Kind regards,

Amanda, Smith  
UNB Student Union President





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## Strat Retreat Schedule

Time	Monday	Tuesday	Wednesday	Thursday
8:00 a.m.		Breakfast	Breakfast (Eric Makes)	Breakfast
9:00 a.m. - 9:30 a.m.	Grocery Shopping	Welcome	Review and Reflection	Pack & Clean
9:30 a.m. - 10:30 a.m.		Team Building Activities		Leave for Fredericton
10:30 a.m. - 10:45 a.m.	Pack-up SafeRide	Break	Break	
10:45 a.m. - 12:30 p.m.	Leave for Airbnb	Current State Assessment	Vision and Mission Development	
12:30 p.m. - 1:30 p.m.:		Lunch Break	Lunch Break	
1:30 p.m. - 3:00 p.m.		Team Bonding and Relationship Building	Strategic Planning and Action Planning	
3:00 p.m. - 3:15 p.m.		Break	Break	
3:15 p.m. - 4:00 p.m.	Check-In & Unpack	Goal Setting and Boundary Setting	Wrap-up and Next Steps	
5:00 p.m.	Free Time	Free Time	Free Time	
6:00 p.m.	Dinner	Valley View Restaurant	BBQ	
7:00 p.m.	Free Time	Free Time	Games	



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## Vice-President Academic - Ryan Sullivan (May 8th until June 2nd)

### May 19, 2023

Hello Folks, with the school year coming to an end we have transitioned from part-time to full-time. With more time I would just like to share a few of the things I have been working on in the past few weeks!

#### **Planned Book Buy & Sell:**

I have worked on a comprehensive guide, with tips and tricks I have learned from running the BB&S. As well I have scheduled the dates for both the fall and winter BB&S. With renovations to the sub the location is still to be determined and I will be working on finalizing a location in the near future

#### **Community Garden:**

Myself, as well as several other volunteers, have spent significant time in the community garden. After two years without being in operation a lot of work had to be done to clean up and prepare for the reopening of the garden.

#### **Planned Midterm Session:**

I have begun to lay the groundwork for a series of sessions and events to help first-year students prepare for midterms in the fall.

**Pick your major session:** I am in the early stages of developing a new program/campaign to help students who are unsure about their choice of major to make an informed decision. So far I have established a contact list of useful partners for this program and have begun reaching out.

#### **Worked on Academic Advocacy goals:**

Had a brainstorming session to get a rough idea of advocacy goals for the upcoming year. These goals will be shared later as I solidify which will take priority.

#### **Removed Labels from Books:**

In an effort to tidy the office I have begun removing labels of old BB&S books in preparation to donate them

#### **Acquired Supplies for the community garden:**

Over the course of the last few weeks I have made several trips to buy supplies for the garden

#### **Developed Schedule for Academic Events:**



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With my plan of implementing a few new events this year I have devised a rough timetable for my events this year.

## **Established List go projects for the summer:**

I have also created a spreadsheet outlining personal goals and projects I wish to work on this summer

## **Worked on Proposal for executive retreat:**

To help with choosing the location of this year's executive retreat I researched and developed a presentation for the team to hold the retreat in Degelis Quebec.

## **Prepared for senate meeting:**

I read minutes as well as developed a few questions to present at a senate meeting

## **Updated Student Senator booklet:**

Worked to revise the student senator handbook to update it and make it more useful.

## **Got insured on Vehicles:**

Provided necessary documentation to Karen so that i am able to drive the Safride vehicles/

## **Wrote Website Bio:**

Wrote a brief bio to post on the website

## **Cleaned office:**

Tidied some of the clutter in my office

## **Jun 2, 2023**

Hello Folks, this will be my second update of the summer. With our retreat taking place a large portion of my time was dedicated to that. I will share a few other things I worked on this week!

## **Strat Planning Retreat:**

We spent Monday to Thursday in Degelis Quebec. While there we planned for the year and participated in team bonding activities.

## **Garden:**

When the weather permitted I spent time working in the garden to prepare it for opening.





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## **Saferide:**

Before the retreat I helped clean the saferide vehicles before the trip

**Garden Supplies:** I again went out and purchased the last of the supplies

## **Bike Photo Shoot:**

I participated in a photo shoot to help advertise the new bike coop program

## **BB&S:**

Organized the drive folder to ensure that all documents are available.

## **Pick your Major:**

Continue to contact various academic advisors.

## **Committees:**

Met with Jake to go over student appointments to senate committees.

## **Read Bylaws:**

I have familiarized myself with the UNBSU bylaws.

## **Rough Budget:**

Began work on a rough budget for my events this year.



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## Vice-Communications - Annie Sheehan (May 8th until June 2nd)

### May 19, 2023

During April I began working on a “to do” list for the next VP Communications for the Summer for easier execution throughout the year and created my transition report. During this time I also produced and distributed two newsletters. I created and posted the election results with the names of the new hired council members and also made a final appreciation post to all members of the UNBSU using images from the SURAs that I took and edited. I made and posted another podcast snippet story and started working on a blooper/funny clip advertisement for the podcast as well. I posted the final MP event post and stories and redesigned the Advocacy page on the website with 7 new initiatives from Rose and images from this past year’s events.

I finalized the “Last Class Beach Bash” eventbrite including the information and banner and created and posted separate post for Last Class Beach Bash and cross-posted on UNBSU and townhouse accounts and uploaded to the campus events page as well. I also widespread advertised for beach bash through Instagram stories of notable campus accounts such as clubs and societies as well as faculties. I also facilitated a ticket split to divide under and over 19 tickets for Last Class Beach Bash and transferred/adjusted pre existing orders. I finalized and posted schedule stories for distress fest and posted the distress fest schedule and event descriptions as an Instagram/Facebook post. I added all distress fest events to campus calendar with their graphics and information and coordinated with the Graphic Designer surrounding event stories for Distress Fest and attended the events taking photos. I posted a recap of Last Class Beach Bash with edited images from the event.

### General

I ordered and coordinated t-shirts for executives as well as a paper cutter and ordered new business cards for a couple executives and the welcome center, and began working towards ordering rugby shirts. I attended executive meetings and the executive transition meeting and boosted a Saferide van that was having battery troubles. I created a new google drive for the 2023/24 execs with all relevant folders and have met with nearly all executives to discuss upcoming events and initiatives for the summer and upcoming year. I met with Kierra surrounding some specific upcoming events and services initiatives such as the garden and boke co-op and aided in working on the community garden. I also created a document shared between Halle and myself for important dates to keep in mind. I also attended a mental health conference with the rest of the team put on by the Chamber of Commerce.

I created and posted for hiring (multiple times for DCE) and created and posted various stories for the UNBSU Survey. I created, printed, and folded a new UNBSU



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pamphlet and updated Book Buy & Sell pamphlets. I began designing initial draft logos for Halle's theme weeks and also started to update the clubs and societies survival guide with Isabella (photos, information, graphics, etc). I also took photos at graduation and reposted various content from CASA and other events (SOAR etc.). I also uploaded council minutes from the past few months to the website. I also updated some sections of the website with outdated information (the welcome center, papertrail, saferide).

## Breaking Stereotypes

I coordinated with a videographer to create and finalize the breaking stereotypes video and have been coordinating with Ryan to reach out to volunteers to preview the video before the screening. I also created and posted a teaser story for the breaking stereotypes video.

## Orientation

I designed, printed, and cut handouts for the UNBSU and Orientation for SOAR and designed and printed posters for UNBSU, Orientation, and Townhouse for SOAR. I began initial planning for marketing and communications with the new orientation meeting and have also been in communications with Miriam. I ordered free bucket hat samples for orientation/townhouse merch. I edited and posted the redshirts hiring description on the website and posted redshirt hiring posts/stories on the social media accounts. I designed 30 logo mockups for orientation and we have narrowed it down to a few options. I began planning orientation merchandise and have been creating an orientation to-do list.

**Jun 2, 2023**

## Orientation

For the past two weeks I have been working on completing some photos for different campaigns. The first major milestone was completing and editing the headshots for the orientation leadership team. This was done alongside the finalization of an orientation logo narrowing it down from about 30 options to 1. The next step which we were promptly able to complete was selecting 6 pillars to represent the week and narrowing down the graphic options from 10 per pillar down to the final selections. Throughout the past two weeks, I have also been working in consultation with orientation aiding in the selection of merchandise options, working on the sponsorship package, and finalizing website information and just completed updating the whole orientation portion of the website. My final major orientation task was editing images to be used for promotions of the redshirt applications and using them to create various stories and multiple posts that were distributed throughout the past couple of weeks.

## Photoshoots



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The second round of photoshoots was taking the headshots of all current executives. This was completed and images will be edited early next week with a website update once a couple of retakes have been completed. A photoshoot was also completed down at the Currie Centre featuring Ryan and Isabella to be used for the relaunch of the bike program. The images have been edited and the post is in the works to be posted on June 8th.

## **General**

Alongside photography, I have aided in miscellaneous tasks such as working in the garden and planning meetings with other executives to discuss upcoming projects and events. I have met with Kierra multiple times to discuss the concept of the agenda or alternatives, with Rose surrounding the advocacy page of the website, and with the executives at our general executive meetings. The meetings with Kierra were also followed by my completing some research into some pricing options for alternatives to the agenda. I coordinated with Rose who wrote up a caption recap for the CASA conference she and Amanda attended and posted them using images they took on the trip. I also had a couple of one-on-one meetings with Amanda to discuss priorities and expectations as well as strategy retreat planning. Finally, I also attended a virtual UNB meeting with their marketing and communications team surrounding internal UNB branding and recent campaigns and updates.

These past couple weeks were the final advertisements of the student UNBSU survey which was advertised through Instagram Stories alongside advertisements for the Director of Campus Events position (which was also published through a post to the events page). I also prepared updated book buy and sell posts and stories and began a completed content doc to keep track of what materials have been completed in advance for the year. I also created and distributed the monthly summer newsletter. Finally, I began to create a jobs newsletter for easier contact with students who are interested in getting involved in an attempt to entice recruitment adding the link to the newsletter and adding students who displayed interest in the survey to the list.

## **Retreat**

This past week the majority of my time has been spent on the executive strategy planning retreat where we completed various activities to begin the planning process for the action plan and strategic plan documents as well as team bonding and boundary setting for the upcoming year. I have also begun some preliminary research into possible general UNBSU merchandise to order including stickers, pins, mugs, sunglasses, and more which will be discussed in the upcoming weeks.



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## Vice-President Events and Services - Kierra MacAlpine (May 8th until June 2nd)

### May 19, 2023

The main goal of my first two weeks has been to review my transition report from the outgoing VP Events and Services (and now President) Amanda, reviewing documents in my drive from the past few years, and trying to get an understanding of my role. I have spent time getting my computer set up so I have access to all of my accounts, organizing my office, and getting to know everyone in the office. I also have spent a fair amount of time trying to get things going for things like the garden and bike co-op.

### Garden

I am happy to share that we have a garden coordinator, Abby, who is working hard to get the garden all cleaned up and ready to open by the end of May or early June. So far the only thing we have had to purchase is gloves as there were a lot of tools in the shed from past years. We have begun clearing the weeds out of the plots and mixing up the soil to get them ready for people to start using them! A group of the execs went to the garden Tuesday morning to help with the cleanup and are going again on Friday to do some more work! I have a meeting with UNB Sustainability next week to chat about working with them on the garden and coming up with a plan on how to get the most out of the garden this summer!

### Bike Co-op

The Bike Co-op is getting closer and closer to being ready to launch! I met with Ben Law from URec to finalize some details for the program and to give him the remainder of the bike gear. I am going to meet with Security to get the bikes registered with them and then hopefully we can get the Bike Co-op up and running.

### SafeRide

This week we brought one of the SafeRide vehicles to the shop as we needed to get a broken seat belt fixed. It is currently at the shop being repaired and should be back as good as new soon.

### Hiring

We are currently in the process of hiring a Director of Campus Events. We have decided to push the deadline to apply until May 26th to get as many applicants as possible and have reached out to people on campus asking them to share the

position. If you are interested in applying please email your resume and cover letter to [hiring@unbsu.ca](mailto: hiring@unbsu.ca)!



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## Odds and Ends

- I reviewed and submitted the final pay for SafeRide
- I booked my flights with Isabella for our conference we are attending in June
- I brainstormed ideas for possible services I want to offer next year
- I helped prepare brochures about the UNBSU for SOAR
- I attended a meeting with Amanda and Miriam to discuss SOAR
- Began my presentation for where we could stay during our executive strat planning retreat
- Made a to-do list of tasks I wanted to prioritize completing
- I attended the Mental Health Matters conference at the Fredericton Inn
- Completed my Presentation for the strat planning retreat accommodations
- Attended our weekly executive meeting
- I attended SOAR to talk about the Health and Dental plan and the SU
- Setup the printer on my laptop
- Researched other Universities services
- Went to meet the plumber at the garden to locate our water access for the garden
- Worked in the garden to get it ready to open
- Answered some emails
- Shared files from previous year with Abby, the garden coordinator
- Sent emails asking for people to share our DCE hiring information
- Started looking into important information to include in a binder for the incoming DCE once they are hired
- Attended meeting about COCA conference in June

I hope you all have been having a great summer so far and please do not hesitate to reach out if you have any questions!

**Jun 2, 2023**

## Garden

I had a meeting with UNB Sustainability where we chatted about working with them on the garden! They agreed to help us obtain some new soil for the garden plots and helped us come up with some fun ideas for garden events such as a seed swap on garden opening day! The garden coordinator Abby has updated the

garden contract and begun distributing a garden plot sign-up sheet, arranged volunteers to help prepare the garden for opening day and has narrowed down the garden opening date.

## Bike Co-op

Over the past two weeks it has been a lot of finishing up final touches for the Bike Co-Op. VP Communications, VP Academic, VP Finance and Operations, and I



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went out and did a photo shoot for promotional material for the Bike Co-Op. I worked on editing the agreement between the Student Union and the UREC for the Bike Co-Op program as some of the information was no longer accurate. I met with Des from Security as well as Ben Law and Jim from the UREC to look at some lost and found bikes from security that we are going to fix up and use for the Bike Co-Op. I also set up a meeting with General Manager Karen and Ben Law from the UREC for next week to finalize the financial aspect of the Bike Co-Op program.

## Agenda

As some of you know, the Student Union typically creates a student agenda every year which we include in orientation kits and distribute at clubs and society fairs and to whoever wants one. This year the decision was made to create an alternative item as we felt the agenda was not as used. I along with VP Communications brainstormed three alternatives and the top vote was a notebook that also includes a few custom pages where we can share information about important academic dates, the months you can find certain SU events, and other important information. I reached out to a printing company to get quotes which I received this past week. I am currently waiting on a response for a potential collaboration on the creation of the notebook and once that's confirmed we will start the design process.

## Strat Retreat

This past week the majority of my time was spent at our annual strat retreat. All of the executives as well as our Director of Research went to Quebec to do some planning for the upcoming year. We began working on our Action Plan and Strategic Plan documents, some group bonding activities, as well as some other planning for the year. It was a great way for me to get to know the other executives a little better as well as get some planning done that will guide my work for this year in my role.

## Odds and Ends

- I took part in taking executive headshots for the website
- I attended the weekly executive meeting with the orientation chair and vice chair
- I answered various emails
- I looked over the campus events budget plan for the last year and updated the spreadsheets to show what we actually spent
- I began working on this years campus events budget
- I met with VP Finance and Operations to look over the campus events sponsorship package and I made some edits to it
- I had my one on one meeting with Amanda the SU President
- I had a meeting with the Orientation Chair to discuss the Kick-Off concert



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- I had a meeting with a talent agency to begin the search for the headliner for our Annual Kick-Off concert

I hope you all enjoyed the nice weather the last two weeks! If you have any questions, please do not hesitate to reach out to me at my email [services@unbsu.ca](mailto:services@unbsu.ca)





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## Vice-President Finance and Operations -Isabella Hallihan (May 8th until June 2nd)

### May 19, 2023

The first week back was mainly getting into the loop of things. I checked my emails, went through my drive, and was mainly focusing on organizing everything I left a mess from the winter semester.

I wanted to create a plan of what I wished to accomplish this summer. I reflected on what I have done over my past term as VP Finance & Operations and focused on the things I want to do "better". I created a list of things I want to get done, work on handbooks for my coordinators, and councilors/council members, work on the clubs and societies page, make sure it is up to date and make sure I have up-to-date constitutions. I plan to do a way better clubs and societies information session this fall so I am working on that, and I also planned to clean up the conference room.

I did clean the conference room over the past two weeks; it was a mess and wasted space. Now that we are moving in person for hiring instead of remote I wanted to create a clean and appealing environment to hold my interviews in so that was the main reason I wanted to get it cleaned. It is much better now and more functional.

I did onboarding with the new Orientation team. Showing them around the office and joining them with Miriam in her office for basic training. We then had our first orientation meeting with Annie, Karen, Miriam, Arnab, Monica, and myself. It was a very effective first meeting, covered a lot of things, and was a good start to planning. I am now working with Monica on sponsorship.

I have been working on a Council handbook for our Chair. I found an old handbook from 2000 that the previous VP Finance made for the Chair and wanted to bring it back. I felt it was really informative and will help Council run smoothly and ensure that everyone is aware of how Council works.

I spent Wednesday working on the Clubs & Societies; There are many not on the website, or not up to date, so I present my time contacting each club for information to add them to our website. I also am in the process of reaching out to the clubs for updated constitutions if needed. We have many clubs with very

outdated constitutions and they will need to be revised so I am starting that up this week!



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I worked in the garden to help out. It is very overgrown and I had some spare time to help so I did.

I attended a conference in Saint John with Halle on Thursday, we did some networking and that was about it. Took up most of our day.

I also booked the plane tickets for the COCA conference I will be attending in Vancouver on June 11th!

A very eventful week and excited to work on more!

## Jun 2, 2023

Over the past two weeks, I have worked on making sponsorship packages for VP Events and Services and creating a new clubs & societies survival guide. After talking with Amanda, we felt that the survival guide on the website was outdated and just needed new information and graphics so I began working on that. I plan to have that done in the coming weeks and work with VP Communications on finalizing it, but as of now, it is my priority.

I participated in a photoshoot for the launch of the bike co-op for VP Events and Services. It was fun and only took about an hour.

I had a meeting with the group "Shades of Change" to discuss doing a training session on racism during my clubs & societies information session. It was a very informative meeting and they are going to participate. We are also planning for them to come to do the training session with the executives so we have that training also.

I had my one-on-one meeting with Amanda, it was just a check-in to see what I was up to and to keep me on track, was also very effective.

I attended last week's executive meeting.

This past week we were on our strat retreat in Quebec so that is what I was doing all week. We left Monday and came back Thursday. It was very fun and we did lots of planning for the coming year and got lots of new ideas out in the air. It was a great experience and brought the team closer together.

That is the majority of what I have been doing, as of now I am focusing on the guide and am working with Orientation on things, and am trying to create handbooks for my future coordinators.



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## Vice-President Research and Policy - Rose Grant (May 8th to May 19 until June 2nd)

**May 19, 2023**

Hello everyone! I hope you are all doing well and enjoying the nice weather we have been having!

This first couple of weeks has really been getting back into the groove of the full-time hours, getting Eric, our new director of policy acquainted with the role, and doing meetings.

On the first day, I trained Eric, brainstormed with him, and caught up on emails. I had a meeting with Jenica Atwin regarding the potential for new events with the MP coming for the next year. Please reach out if this is of interest to you!

I had a meeting with Eric and Amanda to discuss the future of bus passes for students and set some goals for stakeholder engagement. I have emailed key stakeholders and campuses across the Fredericton region, alongside making a doodle poll for meeting times.

I went to the CASAs foundation conference in Ottawa this past week. I was elected Director of Policy for CASAs membership. This is a position I am so excited to take on. It is also great that we still have board representation as Kordell was previously on the board last year.

To prepare for running I had meetings with various different member schools across Canada totalling to 5 separate meetings to discuss my priorities, and campaign goals, and to just get to know people prior to the conference. I also spent time writing my speech and editing my campaign sheet.

I took part in the mental health session with the chamber of commerce with the executive team the Friday prior to Ottawa which was great for team building.

I created a powerpoint presentation to pitch for our executive retreat. We decided on a place just on the boarder of NB and Québec and we are all super excited to bond and create our STRAT plan for the year at the end of the month. Please let me know if you have any input.

I took part in the arts awards committee meeting in which I prepped for a few hours on my top candidates for awards.



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I had a meeting with the Chamber of Commerce to discuss areas of connection, government updates, and chamber advocacy priorities which was a very productive meeting.

I had a meeting with UNBSRCs new executive team to introduce myself and just start the connection.

I took part in the pre-meetings for CASA prior to the conference. Moreover, I took part in the board information session.

I took part in the policy committee for the Chamber of Commerce.

I took part in SOAR, gathered materials from the office for it, and connected with new students which was amazing.

I made some connections on the front of transit through the week after doing some preliminary research on the current transit system in Fredericton! More updates to come soon!

I spent some time brainstorming with Eric alongside doing preliminary research into potential policies for the year. I have created a joint document for all executives to review and will be discussing more this once the team does our retreat. I took time to review the 2023 provincial budget and brainstormed solutions going forward.

As some of you may know I am a senator this year so I took around an hour in the afternoon last week to go through my transition documents alongside looking through the history of the senate.

I took part in an interview for CASA for delegates of the 2023-2024 membership while I was at foundations. Moreover, at foundations, I took part in a board meet and great 'game show' where we presented our ideas for the year and had a lot of fun!

As always please let me know if you folks have any questions. I am so excited to get to know all of you folks and work with you all. Have a great rest of the week.

Best,

Rose



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**Jun 2, 2023**

Hi everyone, I hope you are all doing well and enjoying the nice weather.

## **Strat Retreat**

This past week my executives and I took part in the annual strategic retreat in Quebec. We bonded as a team confirming our goals for this year. This is going to help set the direction for my role, alongside the Director of Research. I took part in goal-setting exercises which will inform goals during advocacy week. I presented some of my goals for this year and got feedback.

## **Stakeholder Relations**

I took part in a meeting with city councilor Jason LeJeune regarding the bus pass and general goals the city is working towards. This was an extremely valuable meeting and sparked a lot of ideas for us this year.

I took part in a meeting with David Emerson, the special advisor to the UNB president regarding the bus pass alongside the ongoing political climate. This was a great way to brainstorm ideas for the year and gain insight.

## **Committees**

I took part in the provost search committee on Wednesday.

I gave feedback to the policy committee for the Chamber of Commerce as per my duties on that committee.

## **General Work,**

I did the research for EDI policy alongside Halle and looked at what other schools and student unions are doing across Canada.

I also had a meeting with Halle and Eric regarding EDI policy.

I took part in a transition meeting with the outgoing director of policy for CASA which was super valuable. I will be heading to the CASA Board of Directors retreat at the end of June. Please let me know if you have any questions about CASA and what it does for students from coast to coast to coast.

I took part in a 1 on 1 meeting with Amanda to discuss how work has been going since we started in May.

I spent an afternoon going through the provincial budget that was released in March to brainstorm ideas for policy this year.



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I had a meeting with Gaia Noseworthy to discuss what the board of directors is doing and just to chat about advocacy priorities for the year.

I took part in the weekly executive meeting alongside the executives and the orientation group.

I took part in the executive headshots. Shoutout to Annie for taking some great pictures of us.



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## Vice-President Student Wellness - Halle May (May 8th until June 2nd)

**May 19, 2023**

Hi all! I am excited to be back and starting the summer on a good note!

The last two weeks have been dedicated to getting transitioned and settled into the role. I have been planning for the summer as well as the academic year.

### **Sustainability Week**

Over the past two weeks I have been in the process of planning sustainability week. I had the opportunity to meet with members of UNB Sustainability and collaborate on the events with them in October. After meeting with them I have a rough draft of what sustainability week will look like and how we will make it a fun and inclusive event. I went over the events from last year and got feedback from the team on which events were most successful.

### **EDI Plan**

I have been going through the past work on EDI as well as researching what other non-profits and student unions are doing. I met with the equality representative at the University of Toronto and discussed what their EDI Policy looks like. I have scheduled a meeting for next week with Rose, our VP of Policy, and hope to collaborate on this over the next couple of weeks.

### **Sexual Assault Policy**

The sexual assault policy for the university is something that must be taken very seriously and over the past couple weeks, I have been reviewing these policies and looking into ways we can better them. I met with Action Now Atlantic as well as CSASA to work on improving these policies.

### **Events For The Year**

I hope to create more accessible events which represent UNB as a whole in 2023/2024. I have created an outline for events and recognition-based campaigns for the academic year. I have also planned to do random acts of kindness at the beginning of each month.

*These will include*

June: Indigenous History Month

July: Self-care Day, pride week

August:

September: World Suicide prevention day, random acts of Kindness

October: Women's History Month, Sustainability Week, random acts of Kindness



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November: Finance Week, transgender day of remembrance, men's mental health, random acts of kindness

December: Wellness week, random acts of kindness

January: Cultural week, random acts of kindness

February: Black history month, sex week, random acts of kindness

March: Global gala, breaking stereotypes, random acts of kindness

April: Distress fest, random acts of kindness

Thank you for reading my update! I would love to hear your feedback on the events and recognition campaigns for next year. If you have any questions at all, please feel free to email me at [wellness@unbsu.ca](mailto:wellness@unbsu.ca)

**Jun 2, 2023**

## **Strat Retreat**

This past week the executives went on our annual strat retreat. It was a great opportunity for the team to bond together and get to know each other. It was also great to plan the strategic plan as a group. We worked on the strategic plan and planned the initiatives we would like to take in the coming year.

## **EDI Policy:**

For the past two weeks I have spent most of my time developing an EDI policy for the 2023/2024 academic year and hopefully continue into future years. The plan is split into three sections: events, hiring, and building community. This plan is going to be a goals-based plan with goals in each of these sections to be met by 2028 but measured every year. The events section will also include an equitable events checklist. This equitable events checklist will be used for all SU events and clubs and societies events. This will be used to make sure events on campus are safe for everyone.

## **Pride:**

In the past two weeks I participated in the 203 board meeting and discussed pride week this year. We have decided we would like to be a part of the parade in July. I am now in the process of planning the parade.

## **Recognition-Based Events:**

I have compiled a list of recognition-based events I would like to have in the academic year. After compiling this list I reached out to different clubs and societies to see if they would be willing to collaborate.