

Executive Report

Prepared for: UNBSU Council 2021/2022

August 22nd, 2021



President – Kordell Walsh

Hey folks! Can you believe we're past the mid-way point of August already? Summer has been flying by, and it's hard to believe we're back in classes in a few weeks! We've had some new students beginning to arrive on campus and momentum is building!

CASA/NBSA

Not a whole lot on these fronts! Again, there was another NBSA board meeting and NBSA's Policy and Planning Conference is happening this weekend. This is where we'll be reviewing past policies, setting plans for which policies we want to revise, new policies we want to create, and there'll be some time to work on our GOTV campaign.

CASA is also in GOTV mode. They've developed a great asset library to make promotions work smoothly, and they'll be sending out merch. They've also been great at setting up drop-in sessions for questions, concerns, to share ideas, and so on!

Other Business

- We had a meeting with the Student Services team, where we chatted about ideas for the year and what campus might look like in the fall
- I have had a lot of committee meetings for health emergencies/self-isolation committees. It has been a lot of discussion about what campus will look like in the fall, how we can support international students, brief discussions about vaccination campaigns, etc.
- I've been having near daily calls with Kathy Wilson, the interim VP Academic of UNB Fredericton and chair of the health emergencies bi-campus steering committee to discuss the fall. A lot of our discussions have been around mandatory vaccination requirements and how those may be phased in, how those decisions will be decided, etc.
- I met with Student Event Risk Management Committee where they're looking to change event approvals in the fall, so it was a great discussion on what that might look like, the timeline, and the impact that will have on clubs and societies (which will hopefully be improving the turnaround on event approval!)
- I sat in on Food Coordinator and SafeRide Coordinator interviews with Brennan

- We met to discuss the application process for VP Finance and Operations, and have begun interviews
- I had the Board of Governors Retreat, which was really informational
- Deanna and I met with Penny Pacey from RC to discuss our presentation and role in academic orientation

Vice President Advocacy- Téa Fazio*

**Téa is currently out of the office*

Vice President Internal – Deanna Merriam

Hi everyone! I can't believe this is the second-to-last report... It's hard to believe it's almost September already, too!! Because of all of the council prep needed last week and before- I took two days off to account for overtime worked.

Emergency Council Meeting

In order to prepare for council last week- I had to spend a significant amount of time setting up transition for you folks. Where we had so little time to prepare, I worked into the evenings to get the Powerpoint ready and also set up times for people to attend the transition. We had quite a few who couldn't make the transition times so I also arranged to meet with them outside of those hours and go through the presentation one on one. I know it may have been overwhelming for you folks so I just want to take a second to thank everyone for their patience in getting these meetings set up.

VP Finance & Operations

Once the call for VPFO Nominations closed, we moved into interviews for the position. After reviewing some great candidates we set up interviews for some great applicants and had spent time getting questions ready, talking about what qualities we want in a candidate, and interviewing. I'm happy to say we are presenting a candidate to council on Sunday August 22nd for ratification.

In the meantime, with an absent position the team has also split up VPFO responsibilities. One of the most notable of course in funding requests for clubs and societies. We've been working together as the executive committee to decide on funding amounts until the Clubs and Societies committee begins meeting in September!

Book Buy & Sell

The book buy and sell is coming up soon- so Emma (the Academic Programming Coordinator) and I have been reviewing previous years logistics in order to get ready for this year. We are happy to say we will be having it in-person, and have started arranging for all the materials we need. We are always in need of volunteers- so if you're interested, please let me know ASAP :)

Also- huge thank you to Niko for getting the event page up and running despite my last minute changes!!

Met with RC

As Kordell mentioned above, he and I went down to RC to have a chat with Penny about their faculty orientation day. After some back and forth from our emails we figured it'd be nice to go down and have a chat with her face to face. Kordell will be leading the RC Faculty orientation discussion for the UNBSU, and we will be sitting down here soon to chat about what that will look like!

UNBetween

Last week I held a UNBetween session for incoming students looking to chat about the upcoming year. Where things look so different this year- I know our first years may have a lot of questions. I was happy to hop on a call alongside Matt MacLean to chat with these students and provide some answers to their questions.

Retail Service Review Committee

Last week I attended the Retail Service Review Committee to discuss some changes happening to our campus. Both myself and Kordell attend this committee, and I speak for the both of us in saying we're excited for students to see the proposed changes! The changes will be presented to UNBs governing bodies for approval- so hopefully we'll see more soon!

Student Tours

I have also been conducting some student tours around campus for some first and second years. It is so refreshing to see students back on campus, and the tours have gone wonderfully. It has really made me excited for September to arrive so we can see our campus full again!

Vice-President Finance & Operations*

**Position to be filled*

Vice-President Student Life - Brennan Marks

Hey everyone! I hope you have all been well over the past two weeks! Here are my updates!

SafeRide

We have officially received the Ability NB Vehicle Retrofit Grant which will help us pay for the retrofitting to SafeRide! We are taking the van up to Moncton next week to have the van retrofitted! I have hired our SafeRide coordinator after holding a few interviews, all the candidates who applied were amazing! Alice Armstrong will take the position for the year! We are both so excited to get SafeRide up and running and we will be beginning the hiring of our drivers shortly!

Food

We officially launched our Hamper Food Box Program this week! I am so excited to see how this program will help students in need this year! Please check out unbsu.ca/food for more info on this amazing partnership! I also hired our new Food

Coordinator, Nicole Collier! Nicole is passionate about Food Security and we are both so excited to get UNBSU Food back up and running again this year! Food bag orders just opened up again this month so be sure to grab yourself a bag for September!!

I have been talking with our partner for the Tastebreaker Bundles to see if we can continue offering the bundles. He had lots of ideas for collaboration that we may get involved with but stay tuned for more info!

Health & Dental

As I mentioned at council last week we are adding our Student Assistance Program and extended therapy coverage for our students this fall! I have ordered some cards for OKits that explain the extended coverage so people can decide if they want to stay opted in to receive the added benefits!

ACE

I put together some policy changes for ACE to reflect the change from DrinkSmart. We are currently looking for an ACE coordinator please tell anyone you think may like the position to apply!

Campus Events

Molly and I have been hard at work on the Kick-off concert. Niko has been helping us get promotions together and tickets will go on sale on September 1st! Be sure to grab a ticket! I have been chatting with Pat from the Cellar to talk about potential events for this year! And I met with the RED Bombers to see how we can promote their games this year! And I secured the Saint John Ambulance for the kick-off concert.

Here is an update from Molly, our DCE:

Hey everyone!

These past two weeks we have been working more towards Kick-Off and ironing out the details. We have been in contact with our talent to get some photos for promotional material and have submitted the details to Niko for event promotion. We are waiting to hear from Zach Atkinson from the Cap as he will have more details for when it comes to the operational side of things. He has been a great help in booking Signature Sound, security, and helping us with organizing a bar for the event.

We have also been working towards hiring the Student Experience Team and will hopefully have interviews completed by the end of next week! There were many

great applications and I look forward to chatting with the candidates about their interest in the position.

I am heading back to Fredericton very soon and can't wait to be back on campus for the academic year. I am so excited to also be able to work with everyone in person in the SU offices as well!

Thanks,
Molly

Other Business

- Reached out to some local businesses to inquire about their student discounts for a potential student savings page.
- Finished a tentative schedule for sustainability week and booked an outdoor movie night for the week as well!!
- Did a write-up for Courage to Act on UNBSU's gender-based violence work with help from Niko.
- Reviewed a few funding requests from Clubs & Societies
- Reached out to the Student Health Centre to book a Mobile STBBI Clinic for Sex week!
- Worked on a drag show with Sofia from The 203 for Campus Pride in September.
- Met with Kordell to chat about the budget and to solidify some spending!

Vice-President Communications - Niko Coady

Hey, folks! The countdown is officially on to Orientation and the return to campus. Things are definitely busy around here but I couldn't be more excited for the start of the year and to see all your lovely faces around!

Promotions

As we are gearing up for the kick-off event this year, I have been putting a lot of time into the promotions of this event and the website design for campus events. I met with Molly and Brennan to discuss their visions for the promotions and have been in touch with the performers for some photos.

I am also working on promotions for the new Student Assistance Program that will be a part of the health and dental insurance this year. Brennan and I met with a representative from WeSpeakStudent to discuss the perks and we are hoping to complete training with them soon, so that we can adequately support those who want to take advantage of the program!

Our new food service, the hamper food box program, is now live on the website. The last couple of weeks I worked with Brennan to design some promotional materials and I have set up a page on the website within the “food” service, so that the information is easily accessible to students. I have also been in contact with Alexa, who works with our partner at Greener Village, about having them do some more promotions and collaborations with us throughout the year.

We also have been provided with a discount for UNB students at Tan Bueno, which is a Mexican-Canadian restaurant at the Smythe Street Market, so I designed promotions for that in collaboration with their owner and have now put that information out to students.

As this week is Fredericton Pride, I also submitted our application to participate in the Pride Parade, and took & edited some photos for social media to promote their events for the Pride Festival.

BAE

This week, Brennan and I are also filming videos for this year’s BAE campaign with the CSASAs, Maggie and Hillary. I have designed a logo and planned out the content for the year, and I am currently finalizing the infographics we are hoping to put out alongside the videos. Brennan and I also met with a student interested in doing some more advocacy work for the prevention of sexual violence on campus, so we are hoping to bring more ideas to life soon!

Other Business

- Reviewed VPFO applications with the executive team
- Worked on the format of the Shinerama cookbook for Evan
- Met with Brennan about 1785 and contacted Coastal Graphics
- Reviewed Dear First Year Me campaign posters
- Started planning Sex Week promotional campaign design with Brennan
- Designed and posted the Book Buy & Sell event page
- Attended SEM-OAC meeting
- Edited BlackShirt Orientation promotion videos

Orientation Chair & Vice Chair - Ellen Petrie & Evan Di Cesare

Marketing

We have been continuing with the social media content calendar made by Orientation Vice-Chair Evan Di Cesare with weekly posts consisting of engagement with the incoming first-years and BlackShirt introduction posts. We have also been making a number of posts that are not detailed in the content calendar such as

advertisements for Shinerama fundraisers and also promotion for various Orientation Week initiatives. Within the next week, we will be creating a posting schedule for all of our posts advertising Orientation Week events, and will also begin making posts for our sponsors after the end of Orientation Week.

Sponsorship

Bell Aliant is now sponsoring Orientation Week. Additionally, all of the sponsor logos have been placed on our RedShirt merchandise.

Merchandise

We have now received all of the items that are to be put in the orientation kits (Voyage Freddy Beach bags, masks, cardholders for cell phones, reusable utensils, and UNB flags. We have also received multiple items from other organizations that are to be put in the kits such as bookmarks from UNB Sustainability. We have also received the colour-coded bracelets that we ordered for each residence so that we are able to keep the different cohorts separated as much as possible. Additionally, we have received the RedShirt shirts, and will receive the BlackShirt shirts and Shinerama shirts in the very near future.

RedShirts

RedShirts have been very busy with their asynchronous training modules and will soon be arriving on campus for in-person training. Orientation Chair Ellen Petrie and Orientation Vice-Chair Evan Di Cesare are in the process of collecting information on which events each RedShirt would like to help out with.

BlackShirts

BlackShirts have been continuing to work on the events that they have been assigned to primary on and Orientation Chair Ellen Petrie and Orientation Vice-Chair Evan Di Cesare have been collaborating with them throughout the process. The BlackShirts are also continuing to address any needs that arise within their RedShirt pods.

Training

RedShirts are still very busy with completing asynchronous training modules and are currently completing their fourth and final one, which is sustainability training. The first three modules that they completed were Seeds of Change, intoxication training, and EDI training. In-person RedShirt training is taking place on September 2nd and 3rd, and in-person BlackShirt training is taking place next weekend from August 28th to 30th.

Planning

As Orientation Week is now approximately two weeks away, the majority of details for our events have been finalized, but Orientation Chair Ellen Petrie and Orientation Vice-Chair Evan Di Cesare are working very hard to review our detailed event plans and complete any last-minute tasks that are necessary.

Shinerama

Shinerama Chair Evan Di Cesare is continuing to advertise the Shine cookbook and collect donations for it. As well, planning for Shine Day is well underway with a detailed event plan in place and three sites having been confirmed (car washes at the Irving on King and the Ultramar on Dundonald, and a donation booth at the Boyce Farmer's Market). There is a possibility that two more sites will be added to that list but they are not yet confirmed. Other details are still being finalized, such as guest speakers, but a significant amount of progress has been made in the planning process.